

## About Gairoichi



# History of Street Markets About Each Street Market

Street markets have supported the lives of local residents for over 300 years.

## 1. The birth of street markets

Kochi City's street markets came into being when the fourth lord of the Tosa domain, Yamauchi Toyomasa, enacted the domain law "Genroku Ohjomoku" in March 1690, which recognized specific days each month as "market days" when markets would be held.

## 2. Transition to weekly markets



Four years after the adoption of the solar calendar in 1872, the government holiday system was changed and the traditional fixed-day markets started being held weekly, leading to the creation of the Sunday Market. By 1926, each weekly market had developed into its current form.

## 3. Street markets during World War II



Street markets were suspended during World War II, but the Sunday Market was revived on Otesuji Street in 1948. The Sunday Market continues to this day, with its location and scale changing slightly over the years.

## 4. The role of street markets today



In addition to serving as a space where vendors can proudly practice their livelihood, street markets have also been an integral part of life for generations of locals and have become popular tourist spots that attract many domestic and international visitors.

## About each street market



### Sunday Market

- Days held : Sundays
- Time : 6:00 AM - 2:00 PM
- Location : Otesuji 1-chome and 2-chome
- Number of stores : 375
- Length : About 1 km
- Features
  - Boasts more than 300 years of operation in Otesuji, Kochi's castle town
  - Attracts over 20,000 visitors on a good day



### Tuesday Market

- Days held : Tuesdays
- Time : 7:00 AM - 12:00 PM
- Location : Kamimachi 4-chome and 5-chome
- Number of stores : 15
- Length : About 280 meters
- Features
  - The shops are set up on boards over a waterway
  - You'll spot many familiar faces at this residential market



### Thursday Market

- Days held :Thursdays
- Time : 7:00 AM - 1:00 PM
- Location : Honmachi 5-chome and Takajomachi 2chome
- Number of stores : 65
- Length : About 190 meters
- Features
  - Picturesque scenery with Kochi Castle as a backdrop
  - Second largest street market after the Sunday Market



### Friday Market

- Days held : Fridays
- Time : 7:00 AM - 12:00 PM
- Location : Atagomachi 1-chome
- Number of stores : 14
- Length : About 120 meters
- Features
  - Developed along with Atago Shopping District into an essential resource for locals
  - Shops are set up underneath the railway overpass

①For a detailed history of street markets, please scan here.

②For more information on each street market, please scan here.

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